

# LIST OF ISSUES AND PROGRAMS

JANUARY 1-MARCH 31, 2016

WALR-FM  
KISS 104.1

COX RADIO, INC.  
GREENVILLE-ATLANTA, GEORGIA

## **PROGRAM DESCRIPTIONS**

**BUSINESS IN THE BLACK** IS A TWO HOUR LONG MAGAZINE FORMAT

WHICH COVERS CONCERNS, ISSUES AND EVENTS IN THE METROPOLITAN ATLANTA AREA AS WELL AS NATIONAL ISSUES OF CONCERN AND EVENTS THAT INCLUDE THE CITY OF GREENVILLE, THE STATION'S CITY OF LICENSE. THIS PROGRAM CARRIES 5-6 INTERVIEWS PER WEEK AND RUNS FROM 5AM-7AM EVERY SUNDAY.

HOSTED BY PUBLIC AFFAIRS DIRECTOR, TWANDA BLACK.

**Twanda.Black@coxinc.com**

**PERSPECTIVES** IS A 30 MINUTE PUBLIC AFFAIRS SEGMENT THAT DEALS WITH LOCAL ISSUES OT TOPICS OF PARTICULAR INTERESTS TO MINORITIES. AIRS FROM 5:30AM-6AM AND IS HOSTED BY CONDACE PRESSLEY.

**Condace.Pressley@coxinc.com**

**ISSUES AND ANSWERS**

**DURING THE PERIOD JANUARY 1-MARCH 31, 2016  
THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WALR-FM:**

**RACE RELATIONS/MULTICULTURAL ARTS**

**HEALTH ISSUES**

**COMMUNITY/EDUCATION ISSUES**

**CHILD/TEEN ISSUES**

**FINANCE/BUSINESS/TECHNOLOGY**

**SPIRITUALITY/VALUES**

## **COMMUNITY EVENTS – WALR-FM 1ST QTR**

### **JANUARY**

Jan 4-31-Kiss 104 team participated in Project Overcoat at participating Kroger Stores- Collected Coats and Blankets  
Jan 13- Art Terrell moderated Students with a King for the King Center  
Jan 15- Twanda Black hosted the King Holiday Gospel Event at the King Auditorium  
Jan 22-Twanda Black was a presenter for the Trumpet Awards Gospel Event  
Jan 24-Twanda Black participated in the NCNW National Council for Negro Women event

### **FEBRUARY**

Feb 3-Twanda Black hosted Black History Program at Cross Keys High School  
Feb 13- Twanda Black hosted Married Life Event for New Life Christian Church at Villa Christina  
Feb 19-Condace Pressley participated in the Cox IRTS Career Day at corporate  
Feb 22-Art Terrell mentored at EL Connally MALE Academy  
Feb 25- Twanda Black attended Black Caucus Dinner at GWCC  
Feb 27- Twanda Black hosted the 1<sup>st</sup> Annual APEX Awards  
Feb 29-Art Terrell, Mitch Faulkner and Twanda Black hosted Black History Legacy program at City Hall

### **MARCH**

March 5- Jennifer Keitt held a Women's Empowerment Event  
March 17- Twanda Black was keynote speaker for Transforming Women Entrepreneurs Conference  
March 18-Twanda Black hosted a reception for Pastors and Artists for the Steeple Awards  
March 19- Art Terrell hosted the Clark Atlanta University Spirit of Greatness Gala  
March 19- Twanda Black was a presenter for the Steeple Awards  
March 20- Twanda Black was inducted as a charter member of the National Council for Negro Women  
March 21- Art Terrell mentored at EL Connally Male Academy  
March 25-Twanda Black attended Prayer Rally at the GA State Capitol  
March 27- Kiss Team and Twanda Black attended Resurrect ATL for Easter Sunday at Centennial Olympic Park (Approx 2000 attended)

## WALR-FM ISSUES & PROGRAMS – 1ST QTR 2016

ISSUE & DESCRIPTION	DATE	TIME	LENGTH
<b><u>RACE RELATIONS/MULTICULTURAL ARTS</u></b>			
BUSINESS IN THE BLACK: Phillip Rhodes, Managing Editor of Garden & Gun talks about 'The Southerner's Cookbook- Recipes, Wisdom and Stories' The book runs the gamut from fried chicken in Mississippi to roadside BBQ in North Carolina to white table cloths with creole cuisine in New Orleans- it's all southern with a different twist! There is southern wisdom and stories that will have your reminiscing and laughing at the same time.	1/3/16	5AM	12:00
PERSPECTIVES: Oji Singletary (Writer/Director) A Misguided Altruism -Creating intensely personal movies that reflect on real –life issues is important to the father and son team at Singletary Productions. The documentary A Misguided Altruism tells the story of Dr. Ozel Brazil, a mentor to Oji Singletary and many others. His mission as founder of the Los Angeles Community Outreach Program was to get more black and brown young people into college. In 2002 the government prosecuted Brazil on multiple charges of mail and student financial aid fraud. He spent four years in jail. Oji Singletary is co-executive producer of Braxton Family Values.	1/10/16	5:30AM	10:00
BUSINESS IN THE BLACK: Matt Fuller, producer of the documentary "Autism in Love" which follows 4 people living with an autism spectrum disorder and the challenges of developing love relationships. The film seeks to shatter stereotypes of people with autism who are often judged and makes meeting and dating seemingly impossible.	1/10/16	5AM	10:00
PERSPECTIVES: <u>Martin Luther King Holiday   Hollywood's Diversity Problem</u> In the days following the recognition of the annual King Holiday, this week's program features newly released excerpts from Dr. King's Nobel Prize acceptance speech, one of the first times he uttered his famous "Free at last, free at last, thank God Almighty we are free at last." This program also features an examination of the issue of diversity in Hollywood as no actors of color were nominated for Academy Awards in 2016.	1/24/16	5:30AM	25:00

## **RACE RELATIONS/MULTUCULTURAL ARTS**

1/24/16

6:15AM

15:00

BUSINESS IN THE BLACK: Anthony Evans, a Christian singer-songwriter talks about the new movie "Caged No More" which shines a spotlight on the fastest growing crime in the world- Sex Trafficking! It's a story about a woman trying to find her god children, who have been kidnapped and sold into the sex slave trade in Greece. It's a fictional look at the true, seedy underbelly of the sex slave industry using children. There is a call to action, folks can go to [thegivingkeys.com](http://thegivingkeys.com) website and purchase a Freedom Key where proceeds will support efforts to aid anti-trafficking organizations. The film features Loretta Devine and Kevin Sorbo. [Cagednomoremovie.com](http://Cagednomoremovie.com)

1/31/16

6:15AM

15:00

BUSINESS IN THE BLACK: Jessica Edwards, Producer/Director of the documentary MAVIS! talks about this 81 minute long look at the life and career of this gospel, soul, music and civil rights icon. Edwards saw Mavis Staples perform and was so moved that she wanted to know more about her, so she spent 1 year with Mavis from age 74-75, traveling, singing, writing and completing a new project called, "Livin on a High Note" The movie will be screened in Atlanta at the ATV Fest in early Feb and then make its debut on HBO on Feb. 29th.

2/7/16

5:30AM

25:00

PERSPECTIVES : The Trial of the Century – 20-plus years later. Guest: Tiffany Cochran Edwards

More than 20 years after the brutal murders of Nicole Brown Simpson and her friend Ronald Goldman, the nation is once again gripped by the trial and acquittal of her husband, former NFL superstar, OJ Simpson. Only now it's fictionalized on television in a ten part drama series – "The People vs. OJ Simpson" on FX. Millions have tuned in to the early episodes and its turning out to be a ratings winner. But, how are the real people impacted by this program dealing with it. Are they or their loved ones being portrayed accurately? Are they watching the program? Tiffany Cochran Edwards is a former journalist who was just beginning her career in South Carolina when her father, the late Johnnie Cochran, joined the "dream team" who won Simpson's acquittal.

2/7/16

6AM

10:00

BUSINESS IN THE BLACK: Crystal Gaskin, writer, producer and director of the Inspirational Stage play, "What Goes Around, Comes Around" featuring gospel recording artist Jeckalyn Carr. The play is a true story about the marriage relationship of Gaskin and her husband, the infidelity by both and how God brought them back together.

## **RACE RELATIONS/MULTUCULTURAL ARTS**

2/14/16

5:30AM

25:00

PERSPECTIVES: Black History Month *Guest: Historian Skip Mason and renowned artist Peter Max*

Atlanta native and historian turned former leader of the Alpha Phi Alpha Fraternity and now a pastor in Augusta has taken his knowledge and research of Atlanta's rich black history and exposed tens of thousands more to the many stories via social media. His "Skip Mason's Vanishing Atlanta Black History" is a public group on Facebook where he shares great stories so that they might not be lost and where others with stories to share may post them to the site.

2/21/16

5:30AM

25:00

PERSPECTIVES: Creative Writing and Effective Storytelling *Guests: Academy Award Winner John Ridley and actor Amir Airson*

Ridley, who won the Oscar® for "12 Years a Slave" is now the writer / producer behind the critically acclaimed program "American Crime." He calls this the "new golden age of television" where there are more ideas being produced by a more diverse team of talent. His program returns in 2016 with the same cast, but they are telling a new story – one which deals with the sexual abuse of a male teen. Airson is a breakout character on the NBC drama, "The Blacklist."

2/21/16

6:30AM

20:00

BUSINESS IN THE BLACK: Stepp Stewart, Emmy Nominated, Producer/Director/ Choreographer/Songwriter and Playwright talks about his upcoming musical, Cindy. The musical fairytale is set in Harlem 1943 with Cindy moving from down south to Harlem to meet her new step sisters and step mother and you know the rest of the story, only this one has a little twist. The new addition to the show this year is The Princess Ball for all ages complete with food, drink, music, dancing photo opps with Cindy and more. Stewart also discussed 2016 show line-up at Porter Sanford. [cindythemusical.com](http://cindythemusical.com)

## **RACE RELATIONS/MULTUCULTURAL ARTS**

3/6/16

5AM

12:00

BUSINESS IN THE BLACK: Writer-Producer, Zuri Craig talks about his new Gospel Stage play, "The Perfect Pastor" which features KeKe Wyatt and Pastor Leandria Johnson among other Atlanta actors. The play is about a seemingly perfect Pastor with a perfect family, perfect church, perfect life until a deep dark secret is revealed on television.

3/13/16

5:30AM

25:00

PERSPECTIVES: Guest: Returning citizen and author, Shaka Senghor "Writing My Wrongs: Life, Death and Redemption in an American Prison" is Shaka Senghor's memoir endorsed by Senator Cory Booker, The New Jim Crow author Michelle Alexander, Van Jones, and J.J. Abrams among others. In this telling tome' Senghor gives voice to disenfranchised African-American youth. He made a series of terrible mistakes and paid the price by spending nearly 20 years in prison. He murdered a man at age 19. His time incarcerated included seven years in solitary confinement. Today he is free and determined not to let his past define his future. At a time when national debate is focused on the criminal justice system and the issue of the mass incarceration of so many black men and women, Senghor is using his experience and sharing his story. He is now a motivational speaker and activist for young men and women who were like him. He is a former director's fellow at the MIT Media Lab, a community leadership fellow with the Kellogg Foundation and the founder of the Atonement project which helps victims and violent offenders heal through the power of the arts.

3/27/16

6:00AM

15:00

BUSINESS IN THE BLACK: Christopher Escobar, Director of the Atlanta Film Festival and Oscar Winner-James Moll, Executive Director of the film, Mully talk about the 40th anniversary of the Atlanta Film Festival featuring over 250 full length and short films in every genre. The festival includes a Creative Program with master Classes for professionals in the technical areas of film such as; screenwriting, acting, composing, lighting, cinematography and more. The weekend also includes a screenplay competition. <http://www.Atlantafilmfestival.com>



## **WALR-FM ISSUES & PROGRAMS-1ST QTR 2016**

<b><u>ISSUES &amp; DESCRIPTION</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>
<b><u>HEALTH ISSUES/GREEN</u></b>			
	1/10/16	6AM	10:00
BUSINESS IN THE BLACK: Nurse Heather Sulzbach, talks about the second most common cancer among women in the US, breast cancer. Close to 200k are living with metastatic breast cancer, an aggressive form that spreads to other organs of the body like the brain, lungs or liver. Sulzbach shares the latest campaign called "Beyond Pink: Sharing our Metastatic Breast Story" <a href="http://lifebeyondpink.org">lifebeyondpink.org</a>			
	1/10/16	6AM	13:00
BUSINESS IN THE BLACK: Sashe Omogiate, CEO of Imani Within, an organization which helps those in need with addiction, depression and suicide. Omogiate produces videos using real life stories to witness to others. Imani Within is hosting a charity talent showcase for depression and suicide awareness, hosted by the Erotica Queen, Zane. The participants all have had personal experience with suicide and/or depression.			
	1/17/16	5AM	10:00
BUSINESS IN THE BLACK: Dr. David Ludwig, Renowned Endocrinologist and obesity warrior talks about his book " Always Hungry? conquer Cravings, Retrain Your Fat Cells & Lose Weight Permanently". His studies show that overeating doesn't make you fat; the process of getting fat makes you overeat. It's your fat cells that makes you gain or lose weight. The book includes recipes, smoothies and menus.			
	1/24/16	6AM	12:00
BUSINESS IN THE BLACK: January is Cervical Cancer Health Awareness Month. Kim Stebbings, US President of DySIS Medical talks about the new colposcopy diagnostic exam which is a high resolution digital image of the cervix and uses a touch screen to allow a normal assessment of the cervical area. The Advanced Cervical Scan looks similar to a weather map and allows the physician and the patient to see the areas that will need more attention and testing. The device which is a standard in the United Kingdom is in 90 medical facilities in the US.			

## **HEALTH ISSUES**

1/24/16

6AM

10:00

BUSINESS IN THE BLACK: Nurse Barb Dehn, women's health practitioner talks about the latest cervical cancer and gynecological guideline changes; PAP smears are now encouraged every three years unless there is a family history of any type of reproductive cancer. The new protocol includes the HPV (which is the virus that causes cervical cancer) exam along with the PAP exam.

1/31/16

5AM

12:00

BUSINESS IN THE BLACK: Dr. Scott Adzick, Surgeon-in-Chief at Children's Hospital in Philadelphia talks about the more than 150,000 American babies born with birth defects each year. The pioneering fetal surgeon performs many miracles while the babies are still in the womb and has a high success rate. Dr. Adzick discussed good prenatal care, the risks and the future of fetal surgery with new cutting edge technologies and treatment options.

2/7/16

6AM

10:00

BUSINESS IN THE BLACK: Dr. Eugene McCray, Director of HIV/AIDS Prevention at the Centers for Disease Control and Prevention (CDC) talks about how HIV/AIDS still disproportionately affects the African American who represents 13 percent of the US population and 50 percent of new HIV/AIDS cases. Some of the reasons for the large numbers are, stigma and not following through with proper treatment. Dr. McCray says that everyone between the age of 13 and 65 should be tested.

2/7/16

6:15AM

12:00

BUSINESS IN THE BLACK: Dr. Laura Cheever, Associate Administrator for the HIV/AIDS Bureau at the Health Resources and Services Administration talks about the Ryan White HIV/AIDS Program, the largest federal program exclusively providing HIV care and treatment services to people living with HIV. There is a Ryan White Program in Atlanta which impacts males having sex with males (sms) and women, whose numbers have declined considerably every year. Feb. 7 is National Black HIV/AIDS Awareness Day.

2/14/16

5AM

17:00

BUSINESS IN THE BLACK: Dr. Cass Ingram, North America's leading expert on medicinal spice extracts, author of 20 books on natural healing, including the 20th Anniversary Edition on "The Cure is in the Cupboard". Ingram talks about how to quickly nurse yourself back to health during the cold and flu season using the power of wild oregano and other germ fighting aromatic spices such as; bay leaf, sage and turmeric. Cassingram.com

## **HEALTH ISSUES**

2/14/16

6AM

6:00

BUSINESS IN THE BLACK: Dr. Don Dizon, Co-Executive editor of Clinical Cancer Advances 2016 talks about how the nation's investment in cancer research has led to great advances in cancer treatment and care over the last few decades. Dizon also discussed the standout progress over the last year: The Rise of Immunotherapy- The ASCO Advance of the Year. From the first immunotherapy drug to improve the survival rates of people with melanoma to newer immunotherapies improving the outcomes for people with lung, bladder, kidney, liver, head and neck cancers as well as lymphomas Cancerprogress.net

2/14/16

6:15AM

10:00

BUSINESS IN THE BLACK: Dr. Doris Day, board certified Dermatologist talks about "Mom Genes", a new campaign to educate women on changing attitudes, perceptions and what to expect about facial aging. Day talked about a Mother-Daughter Survey done which revealed the increasing pressure on women to look younger and research finds that women that look like their mothers may age like her. I shared a picture of me and my mother and Day talked about what I can do to age as well as my mother such as; drink plenty of water, moisturize, don't smoke and more. Momgenes.com

2/28/16

5AM

17:00

BUSINESS IN THE BLACK: Dr. Michael Lewis, renowned expert on brain health and Founder of the Brain Health Education and research Institute talks about the "Invisible Wound" of concussions on athletes playing sports whether violent like football and hockey or soccer and tennis. Repetitive blows to the head may cause long term symptoms such as; depression, impaired judgment, suicidal tendencies and even alzheimers. Dr. Lewis has been treating patients with traumatic brain injuries with a new Omega -3 supplement protocol that seems to have a good success rate. <http://www.brainhealtheducation.org>

2/28/16

6AM

10:00

BUSINESS IN THE BLACK: Registered Pharmacist and Health Expert, Jim Morelli talks about a recent "Ask the Pharmacist" survey of more than 2000 Americans found that 71 percent believe that going outside with wet hair can actually make them sick and 60 percent believe chicken soup can cure the common cold or flu. Morelli breaks it all down and tells what really makes us sick which is Germs! We all need to really focus on good hand washing and being extra careful about what we touch and inhale during the cold and flu season.

## **HEALTH ISSUES**

3/12/16

5AM

10:00

BUSINESS IN THE BLACK: Dr. Michael Greger, Founder of Nutritionfacts.org and author of "How Not to Die" discusses 15 leading causes of disease-related deaths with strong scientific evidence of which foods to eat and which lifestyle changes to make to live a longer life. Among the 15 are Prostate Cancer, High blood Pressure, Liver Disease, Breast Cancer and Kidney Disease.

3/12/16

6AM

10:00

BUSINESS IN THE BLACK: Marty Bond, Senior Public Health Advisor for the Office on Women's Health talks about the 11th National Women and Girls HIV/AIDS Awareness Day with the theme "The Best Defense is a Good Offense". OWH encourages women and girls to; Use Condoms, Get Tested, Be Monogamous, Don't Abuse Alcohol and Drugs and Talk with Your Doctor about Pre and Post exposure Prophylaxis.

3/12/16

6:15AM

10:00

BUSINESS IN THE BLACK: Dr. Griffin Rodgers, Director of National Institute of Diabetes and Digestive Kidney Diseases (NIDDK) talks about a program to help African Americans understand the connection between diabetes, high blood pressure and kidney disease. Most people don't know that high blood pressure and diabetes are two major causes of kidney disease and 80% of new cases of kidney failure are due to these two conditions. March is national Kidney Month and Diabetes Awareness. [niddk.nih.gov](http://niddk.nih.gov)

3/20/16

5:30AM

25:00

PERSPECTIVES: AID Atlanta Guests: Nicole Roebuck, Interim Executive Director AID Atlanta and DeWayne Ford, Assoc. Outreach Director. A February 2016 report by the Centers for Disease Control and Prevention found if current HIV diagnoses rates persist, about 1 in 2 black men who have sex with men (MSM) and 1 in 4 Latino MSM in the United States will be diagnosed with HIV during their lifetime, according to a new analysis by researchers at the Centers for Disease Control and Prevention (CDC). The study, presented today at the Conference on Retroviruses and Opportunistic Infections in Boston, provides the first-ever comprehensive national estimates of the lifetime risk of an HIV diagnosis for several key populations at risk and in every state. Roebuck and Ford share options and opportunities for the community.

**WALR-FM ISSUES & PROGRAMS 1ST QTR 2016**

<b><u>ISSUE &amp; DESCRIPTION</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>
<b><u>COMMUNITY ISSUES</u></b>			

1/10/16

6AM

17:00

BUSINESS IN THE BLACK: John Hope Bryant, Founder of Operation Hope, the leading financial dignity non-profit is hosting its annual Hope Global Forum in Atlanta. The event is expected to draw some of the biggest name in finance, philanthropy, entertainment, business, civic leadership and more. The 3-day event will include panels, workshops, keynotes and more. KISS is a media sponsor.

1/17/16

5:30AM

25:00

PERSPECTIVES: Guest: Chuck Meadows, Executive Director, The mission of the Atlanta Beltline is to enable engage and empower citizens. Meadows discusses ways the community can help to build the Beltline by contributing to the costs to acquire line, develop trails and design parks. Users are engaged by supporting the programs of the Atlanta Beltline, programs which include but are not limited to the Beltline's year-round Run. Walk. Go! series, Art on the Atlanta Beltline, its Pet Partnership; Residents are empowered by being part of community building efforts including the plan for the new Westside Trail corridor and its housing rehabilitation program.

1/17/16

6:12AM

17:00

BUSINESS IN THE BLACK: Xernona Clayton, Founder and CEO of The Trumpet Awards which honors scholars, philanthropists, business owners and other African Americans who contribute to society. This year the Trumpets will honor 23 women who serve in government among others, The International Walk of Fame, Youth Parade and a Soulful Ending Celebration. They have added something new this year- Trumpet Blows Gospel Concert honoring Dr. Bobby Jones and featuring Atlanta artists, the Anointed Pace Sisters, Isaac Carree, Canton Jones and Regina Belle. [trumpetfoundation.org](http://trumpetfoundation.org)

1/24/16

6AM

12:00

BUSINESS IN THE BLACK: Derreck Kayongo, Newly Appointed CEO of the National Center for Civil and Human Rights talks about the ML King exhibit and other exhibits at the Center. Kayongo shares how the other programs and initiatives are giving a voice to the community for dialogue around critical issues. He also shared his own story as a Ugandan refugee which fuels his passion for social activism.

## COMMUNITY

1/31/16

5AM

15:00

BUSINESS IN THE BLACK: Harold Leffall, Sr. VP of Social Enterprise and Development for Solomon's temple talks about the organization which focuses on the homeless women and children population in Atlanta. The programs offer housing support with a 100 bed facility, with private quarters for a mother and her children, job training and education and programming for the children. Solomon's Temple is also launching THRIVE- a non-profit boutique accepting gently used women, men and children clothing and accessories. [solomonstempleinc.org](http://solomonstempleinc.org)

2/7/16

5AM

17:00

BUSINESS IN THE BLACK: Dan Moore, Jr., Executive Director of the APEX Museum, which educates the global community on African American history with exhibitions, events, seminars and more, talks about the 1st Annual APEX Pyramid Awards to honor and acknowledge the contributions of individuals and organizations that have held firm a standard of excellence within the African American community. The event will feature spoken word artists, singers and more and will be held at the GA Pacific Building and Twanda Black is the host. [Apexmuseum.org](http://Apexmuseum.org)

2/21/16

5AM

12:00

BUSINESS IN THE BLACK: Rep. Dee Hawkins-Haigler of the Georgia Legislative Black Caucus talks about the organization which keeps the issues of the people of color before the governing body at the capitol in the forefront and the annual Black Caucus Heritage Dinner. The theme for the dinner this year is "Our Heritage, Our History: A Salute to African Americans In Sports and Entertainment" Proceeds help support the Young Scholars Legislative Internship Programs.

2/21/16

6AM

13:00

BUSINESS IN THE BLACK: Maia Fann, Marketing Director of the Healing Community Center, which was founded by Dr. Charles Moore to care for disadvantaged cancer patients in the 30314 zip code. In 2005, the Center was opened and serves insured as well as uninsured clients in every area of medicine. The clinic is offering free mammograms to uninsured women on Feb. 29<sup>th</sup>. [Healingourcommunities.org](http://Healingourcommunities.org)

## COMMUNITY

3/6/16

5:30AM

25:00

PERSPECTIVES: Caribbean travel and the Zika virus Guest: *Beverly Nicholson-Doty, Commissioner of Tourism, US Virgin Islands*

Commissioner Nicholson-Doty returns to explore the new and many travel opportunities available to Americans in the US Virgin Islands and to address work done by the CDC in the region to educate tourists to the Zika virus. Zika virus disease (Zika) is a disease caused by Zika virus that is spread to people primarily through the bite of an infected *Aedes* species mosquito. The most common symptoms of Zika are fever, rash, joint pain, and conjunctivitis (red eyes). The illness is usually mild with symptoms lasting for several days to a week after being bitten by an infected mosquito. People usually don't get sick enough to go to the hospital, and they very rarely die of Zika. For this reason, many people might not realize they have been infected. Once a person has been infected, he or she is likely to be protected from future infections.

3/27/16

5:30AM

25:00

PERSPECTIVES: Resources available to Georgia citizens via GA.gov Guests: Bethany McDaniel, editorial director Georgia.gov and Nikhil Deshpande, director of Georgia.gov Interactive Georgia.gov is the Google of all things Georgia. It helps citizens to find everything from how to collect and/or pay child support to how to become a private investigator or how to secure a business or weapons license. This team of nine have been and are so successful that they are now the go-to platform for all state agencies and host or help to create more than 75 state websites.

**WALR-FM ISSUES & PROGRAMS -1ST QTR 2016**

<b><u>ISSUE &amp; DESCRIPTION</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>
<b><u>CHILD/TEEN ISSUES</u></b>			

1/24/16

6:15AM

15:00

BUSINESS IN THE BLACK: Anthony Evans, a Christian singer-songwriter talks about the new movie "Caged No More" which shines a spotlight on the fastest growing crime in the world- Sex Trafficking! It's a story about a woman trying to find her god children, who have been kidnapped and sold into the sex slave trade in Greece. It's a fictional look at the true, seedy underbelly of the sex slave industry using children. There is a call to action, folks can go to [thegivingkeys.com](http://thegivingkeys.com) website and purchase a Freedom Key where proceeds will support efforts to aid anti-trafficking organizations. The film features Loretta Devine and Kevin Sorbo. [Cagednomoremovie.com](http://Cagednomoremovie.com)

2/14/16

6:30AM

27:00

BUSINESS IN THE BLACK: Dana Rickman, Director of Policy and Research for Georgia Partnership for Excellence in Education and primary author of the 12 Edition of Top Ten Issues to Watch in 2016 talks about each important point in this report which includes: Where is GA today? #1 What to do with chronically failing schools? #2 Assessments: What is their rightful place? #3 Georgia's Teaching Pipeline #4 Student Funding #5 Equity and Outcomes in Education #6Early Learning #7 After School Time: Where Learning Continues #8 Workforce Readiness #9 Postsecondary Education:Access and Success and #10 Future of Education in Georgia [Gpee.org](http://Gpee.org)

2/28/16

5:30AM

25:00

PERSPECTIVES : What makes a Great School? Guest: Dr. Danielle LeSure, Outreach and Parent Engagement Coordinator, Atlanta Region. The goal of "National Schools Week" is to raise awareness of education options; Great Schools Atlanta gives parents the information they need to make better decisions. Great Schools Atlanta rates local schools based on test scores, allows parents to see how other parents review schools, and offers information on school offerings and programs. Great Schools Atlanta gives families in Fulton, Cobb, Gwinnett, DeKalb, and Clayton counties the most comprehensive and accurate K-12 school information available.



## **CHILD/TEEN ISSUES**

3/6/16

5AM

10:00

BUSINESS IN THE BLACK: Grammy award winning, R&B artist CeeLo Green talks about his Love Train Tour, his new mobile game, "CeeLo's Joyride" set on the streets of Atlanta and he discusses his GreenHouse Foundation, a nonprofit organization to educate, inspire and empower children to adopt a "Green" lifestyle to impact sustainability of our resources.

3/12/16

5AM

10:00

BUSINESS IN THE BLACK: Dr. Candace Kendle, President and Co-founder of Read Aloud 15 Minutes and Dr. John Hutton, Pediatrician and Clinical Researcher talk about how reading aloud only 15 minutes per day plays a vital role in a child's brain development, cultivating the language and literacy skills necessary for school readiness. Statistics show that fewer than 10% of parents take advantage of this key opportunity to help their child.

**WALR-FM ISSUES & PROGRAMS -1ST QTR 2016**

<b><u>ISSUES &amp; DESCRIPTION</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>
<b><u>FINANCE/BUSINESS/TECHNOLOGY</u></b>			

1/3/16

6AM

20:00

BUSINESS IN THE BLACK: Terrell Dinkins, Financial Advisor and author of "One Bucket at a Time- A Woman's Guide to Creating Wealth" talks about how to achieve "calm wealth" that is, it cannot be quantified with a dollar amount. Dinkins says wealth has less to do with money and more to do with the lifestyle you want to live today and in the future.

1/31/16

5:30AM

25:00

PERSPECTIVES: Ear Candy and the "making of a hit" Guests: Mike Will, record producer and author John Seabrook Seabrook is the author of a best-selling account of the inner workings of the pop music business, "The Song Machine," and the important figures therein – stars, producers, singers, songwriters, record and tech executives. Hip-hop super producer Mike Will is the Marietta native who sports a resume stocked with hits, including Future's "Turn On the Lights"; Kanye West's "Mercy"; 2 Chainz' "No Lie" featuring Drake; Rihanna's "Pour It Up"; most recently, Miley Cyrus' "We Can't Stop" not to mention a track for Jay Z's "Magna Carta ... Holy Grail." Mike, 26, who lives in LA but spends a goodly amount of time in the ATL, is on the precipice of joining an elite club of brand-name producers like Timbaland, Pharrell, and Diplo who represent the most listened-to musical genre in the world.

2/14/16

6AM

20:00

BUSINESS IN THE BLACK: Mark Steber, Chief Tax Officer for Jackson Hewitt talks about the Earned Income Tax Credit missed by 20% of eligible workers and other tips to take best advantage of this year's tax refund. Steber shared how tax filers can outsmart the thieves by filing early, that way your information is locked down by the IRS. He also shared the different ways to get your money fast such as, filing electronically, filing with a professional or accepting the loan option on a card. Steber also discussed what you need to do if you started a small business last year. Jacksonhewitt.com

2/21/16

5AM

12:00

BUSINESS IN THE BLACK: Jeff Bell, CEO of LegalShield talks about how the day of the \$1500 an hour lawyer has arrived and how law firms are now charging whatever the market can bear. This leaves more than 50% of the legal needs of middle income individuals unmet. Government legal aid and criminal defense budgets are capped, making effective legal assistance of counsel impossible for most low income litigants. LegalShield provides legal advice for a monthly fee of \$19.95 and should you need an attorney, the fees are greatly discounted.

## **FINANCE & BUSINESS/TECHNOLOGY**

3/6/16

6AM

12:00

BUSINESS IN THE BLACK: Nancy Lewis, CEO of Progressive Techniques, Inc. talks about Transforming Women Entrepreneurs Full Day Conference with keynotes, workshops and TWE Circles to help nurture and grow your business. Brilliant, Brave & Bold Business Women Transforming the World is the theme. Twanda Black is the opening keynote. [www.Tweus.com](http://www.Tweus.com)

3/20/16

5AM

16:00

BUSINESS IN THE BLACK: Pamela Alexander, CEO of Biz Lynks TV talks about her expertise in helping small businesses achieve their goals with social media. Biz Lynks TV provides videos services such as; creating your own talk show, product video presentation, green screen production and more. Alexander also consults with the small business owner on the best practices for social media. [bizlynkstv.com](http://bizlynkstv.com)

3/27/16

5AM

20:00

BUSINESS IN THE BLACK: Carol Hunter, CEO of Carol Hunter University and Mend Your Money talks about overlooked deductions and the wise thing to do with your big tax refund- pay off debt, invest and pay for a vacation! Hunter also discussed her upcoming financial coaching program for women. [www.prosperous.org](http://www.prosperous.org)

**WALR-FM ISSUES & PROGRAMS – 1ST QTR 2016**

<b><u>ISSUES &amp; DESCRIPTIONS</u></b>	<b><u>DATE</u></b>	<b><u>TIME</u></b>	<b><u>LENGTH</u></b>
<b><u>SPIRITUALITY &amp; VALUES</u></b>			
	1/3/16	6AM	25:00
BUSINESS IN THE BLACK: Dr. Joyce Morley, Psychotherapist and relationship expert talks about "just because it's the new year, it does not mean you have to start over". Many people did not complete their goals set in 2015 and most times will throw those by the way side and begin something new. Morley says to revise your old goals and make a plan to complete them this year. Make your resolutions/goals bite size, not so big that you set yourself up for failure.			
	1/17/16	6AM	12:00
BUSINESS IN THE BLACK: Nancy Lewis, CEO of Progressive Techniques talks about The Prayer & Prosperity Business Brunch for people who want to learn how to run a business by Kingdom standards. Keynotes by Nancy Lewis and Lori Manns will address the Soul and Power Connection and there will be a panel discussion on the connection of faith and finance and how it relates to authentic branding, marketing and social media.			
	1/17/16	6:30AM	25:00
BUSINESS IN THE BLACK: Thelma Wells, Speaker with the Women of Faith: Loved-The Farewell Tour talks about her 20 year journey with the ladies on the tour and how they come together to bring hope and love to women all over the world with their transparent stories about the struggles, disappointments, joy and pains in their lives and how they made it through them. The weekend will include speakers, music, powerful dramas and more. <a href="http://womenoffaith.com/Atlanta">womenoffaith.com/Atlanta</a>			
	1/24/16	6:30AM	25:00
BUSINESS IN THE BLACK: Ann Thomas, speaker and writer talks about her book "The Consecrated Cocoon-Emerging from Intimate isolation with Power and Purpose". Thomas discusses the arduous transformation of the caterpillar into a beautiful butterfly, and relates it to us, who must go through sometimes very difficult situations to come out tested by fire and beautiful. She discussed how life can throw curve balls and how we handle it determines how we go through it. Thomas is transparent in her story about her own life and challenges.			

## **SPIRITUALITY & VALUES**

1/31/16

6AM

12:00

BUSINESS IN THE BLACK: Rev. Dr. Reginald Davis, Pastor of First Baptist Church of Williamsburg, founded in 1776 by a group of slaves and is one of the country's oldest African American churches, celebrates its 240th anniversary. The church will be ringing the bell which has not worked since the days of Jim Crow, but has been restored and will be used as a beacon of healing, peace and hope. The bell will ring daily during the month of February by celebrities and church folk alike. There is an online bell to ring at [letfreedomringchallenge.org](http://letfreedomringchallenge.org)

2/7/16

6:30AM

25:00

BUSINESS IN THE BLACK: Dr. Joyce Morley, Psychotherapist and relationship expert talks about love during this Valentine's season with the subject "Loving you does not mean that I have to take your mess!" Morley talked about how low self-esteem affects relationships more than anything and how we all carry baggage from old relationships and our childhood. We all need someone to talk with especially after a hard break up so we can heal.

2/28/16

6:30AM

22:00

BUSINESS IN THE BLACK: Phil Waldrep, Southern Baptist Minister, Speaker and Author talks about When Good Kids Go Bad in his new book "Reaching Your Prodigal: What Did I Do Wrong? What Do I Do Now?" Waldrep's book is based on the story of the prodigal in the bible, but not so much on the son but more on how the father took him back, honored him, and loved on him as he came back home. The book gives actionable steps to a universal problem of almost every parent. When we as parents learn to just love out prodigal, whether it is a child, brother, sister, friend or even a parent who has turned away from God with no judgment, strife, embarrassment and so much more, we will be happy to see them coming back home.

2/28/16

6:30AM

25:00

BUSINESS IN THE BLACK: Dr. Brenetia Adams Robinson, Founder of Proverbial Peace Revived Ministries talks about what makes a woman beautiful. Robinson talks about the need to be beautiful on the inside, have confidence and self-worth. We also discussed how to instill that in our young girls, helping them to accept their bodies and complexion- the full package of who God made them to be.

3/6/16

6AM

10:00

BUSINESS IN THE BLACK: C. Chandon Carter, Producer of The Steeple Awards held here in Atlanta to honor Pastors, Artists in various gospel categories and gospel broadcasters in the Atlanta area. The Steeple Awards will be a "Hollywood" style event with several red carpets and celebrities. [www.Steepleawards.com](http://www.Steepleawards.com)

## **SPIRITUALITY & VALUES**

3/6/16

6:30AM

25:00

BUSINESS IN THE BLACK: Psychotherapist and relationship expert, Dr. Joyce Morley talks about "Making Your Haters Your Motivators". Morley discussed how to handle your success when your circle becomes jealous, how to be proud of your accomplishments and move forward.

3/12/16

6AM

12:00

BUSINESS IN THE BLACK: Laurona Phelps, Co-Pastor of New Faith Christian Church talks about her "From Pain to Purpose-It Was Worth It" Conference for women. Phelps shares her personal story of the senseless shooting of her son on the streets of Atlanta and how she got through it with prayer, family and love. Her mission is now to help other women work through the pain of losing a child. [Lauronaphelps.com](http://Lauronaphelps.com)

3/12/16

6:30AM

18:00

BUSINESS IN THE BLACK: Pastor Taffi Dollar, 1st Lady of World Changers Church International talks about her upcoming Refresh Women's Conference featuring Evelyn and Towanda Braxton and many prominent women in ministry. Dollar also discussed the relaunch of her record company, Arrow Records which is now a global entertainment company. She is also launching "Taffi Talks", a forum for women to discuss business and other pursuits. [Taffidollar.org](http://Taffidollar.org)

3/20/16

6AM

16:00

BUSINESS IN THE BLACK: Apostle Chika Onuzo, Sr. Pastor at Resurrection House for All Nations talks about the Easter Celebration at Centennial Olympic Park this year that will be the largest demonstration on Christian Love. This event will include dancing, singing, ministry and evangelism. The resurrection weekend includes a Prayer Rally at the State Capitol on Good Friday, and on Easter Sunday, a Parade through the streets of Atlanta from Union City to Centennial Park and then the celebration in the park. [Resurrectatl.com](http://Resurrectatl.com)

3/27/16

6AM

30:00

BUSINESS IN THE BLACK: Dr. Brenetia Robinson, CEO of Proverbial Peace Revived Ministries and our Destiny Diva talks about teen dating violence and announces new program for young ladies between the ages of 16 and 24 which statistics show to be the largest group of reported sexual assaults. Georgia also is number #1 in the US for reported date rapes, assaults and murders. Most murders and assaults are done by a close, love relationship.